

Retool Gaithersburg

Revised Zoning Ordinance - CTAM-9739-2024

Mayor and City Council Regular Session Joint Public Hearing - April 15, 2024



Retool Gaithersburg: Project Summary



What is Retool Gaithersburg?

Retool Gaithersburg is a comprehensive initiative to update the City of Gaithersburg's Zoning Ordinance to ensure that the regulations better accommodate the implement the City's vision and goal to support the vibrancy and innovation of the City of Gaithersburg.

Why Retool Gaithersburg?

Cities are always changing.

Zoning should support <u>current</u> policy and trends.

Zoning should be easy to use.

Retool Gaithersburg: Project Goals

The Retool
Gaithersburg
effort is
informed by
the following
goals:

Develop a zoning ordinance that works for and supports the residents, businesses, and administrators of the City of Gaithersburg.

Technical Goals

- Improve the organization and usability.
- Incorporate visual aid to simplify the readability.
- Modernize terminology and definitions

Policy Goals

- Housing Options
- Infill and Adaptive Reuse
- Equity Barriers
- Regulatory Processes

Outreach Summary

Since early 2023, the Retool Gaithersburg team has conducted extensive outreach to inform the proposal.

- Public Kick-off Meeting Virtual Presentation
- Website, Surveys, and Dedicated Email Address
- Public Virtual Presentation of Diagnostic Report, two public virtual meetings on June 1st.
- Focus Groups
 - January 31('23)-February 22('24): Land Use Attorneys
 - July 19: Retail Property Owners / Business Owners
 - July 20: Commercial Property Owners
 - July 31: Open Invitation Discussion
 - August 8 & 31: Residential Developers
 - September 27: Residents

- Meeting with Community Leaders,
 September 28th, 2023
- Bi-Weekly Steering Committee Meetings
- Public Phone Line
- Additional email announcements and public comment
- Continued website updates
- Community Leaders Engagement Workbook
- Steering Committee Review of Draft Zoning Text
- Public release of the Draft Zoning Ordinance and Annotated Summary

Joint Work Sessions

October 9th 2023

- Detailed presentation of the calibration tables.
- Proposed changes to district dimensional standards.
- Summary of policy items to be included in the draft zoning text.

February 26th 2024

- Provided introduction to the draft code.
- Detailed summary of major policy and technical items.

March 11th 2024

- Follow-up presentation on items requested by the Mayor, City Council and Planning Commission:
 - Parking requirements
 - Accessory dwelling units



Revised Zoning Ordinance Overview



The proposed zoning ordinance contains 16 articles.

Retained – Policy has been carried forward, updated for consistency and ease of use.

Technical – Substantial overhaul to the structure and organization of the zoning text.

Policy – Substantial changes to support the City's goals for this project and other planning documents.

Articles			
1	Introductory Provisions		
2	Interpretation and Measurement		
3	Standard Zoning Districts		
4	Floating, Overlay, and Special Zoning Districts		
5	Use-Specific Standards		
6	Site Standards		
7	Off-Street Parking and Loading		
8	Signage Standards		
9	Historic Preservation		
10	Nonconformities		
11	Administrative Bodies		
12	Permit and Review Procedures		
13	Affordable Housing Requirements		
14	Adequate Public Facilities		
15	Enforcement		
16	Definitions		

The following articles were reviewed for consistency and received minor updates in format content and organization.

These items remain largely unchanged from a policy perspective.

Article	s	Retained
1	Introductory Provisions	
2	Interpretation and Measurement	
3	Standard Zoning Districts	
4	Floating, Overlay, and Special Zoning Districts	
5	Use-Specific Standards	
6	Site Standards	•
7	Off-Street Parking and Loading	
8	Signage Standards	
9	Historic Preservation	•
10	Nonconformities	•
11	Administrative Bodies	•
12	Permit and Review Procedures	
13	Affordable Housing Requirements	•
14	Adequate Public Facilities	•
15	Enforcement	•
16	Definitions	

The following articles were significantly revised from a technical perspective.

This includes larger reorganization to general structure, and the inclusion of tables and graphics.

1		 Technical
_	Introductory Provisions	•
2	Interpretation and Measurement	•
3	Standard Zoning Districts	•
	Floating, Overlay, and Special Zoning Districts	•
5	Use-Specific Standards	
6	Site Standards	
7	Off-Street Parking and Loading	•
8	Signage Standards	•
9	Historic Preservation	
10	Nonconformities	
11	Administrative Bodies	•
12	Permit and Review Procedures	•
13	Affordable Housing Requirements	
14	Adequate Public Facilities	
15	Enforcement	•
16	Definitions	•

The following articles were significantly revised to reflect the policy goals of the project.

This includes the incorporation of changes that reflect the City's goals adopted in documents like the Master Plan and Strategic Plan

Arti	cles	Retained	Technical	Policy
1	Introductory Provisions			•
2	Interpretation and Measurement			•
3	Standard Zoning Districts			•
4	Floating, Overlay, and Special Zoning Districts			•
5	Use-Specific Standards			•
6	Site Standards			
7	Off-Street Parking and Loading			•
8	Signage Standards			
9	Historic Preservation			•
10	Nonconformities			
11	Administrative Bodies			
12	Permit and Review Procedures			•
13	Affordable Housing Requirements			
14	Adequate Public Facilities			
15	Enforcement			
16	Definitions			

Article 1: Introductory Provisions

- Introductory & Statutory Authority Provisions
- Continuance & Existing Applications/Permits
- Overview of Zoning Districts
- Overview of Structure of the Zoning Ordinance
- Establishment of Zoning Map



Article 1 – Introductory Provisions

What was changed?

- Inclusion of technical language critical to a smooth transition from the prior zoning ordinance to the proposed revisions to the zoning.
- Continuance provisions for previously approved projects.
- Existing Applications and Permits Allows for technically complete applications submitted prior to the adoption of the revised zoning ordinance to proceed through their review subject to the prior zoning provisions.
- Inclusion of language that outlines the structure of the zoning ordinance.

Why was this changed?

- Continuance and existing applications/permits sections don't penalize applicants that have been actively working with the City for approval while the ordinance was being updated.
- Help non-professionals understand where key information is located and how to use the ordinance.

Update since Feb/March JWS:

• "How to Navigate this Zoning Ordinance" was removed. This type of language will be located on the City's website.

Article 2: Interpretation and Measurements

- Interpretation of Language and Terms
- Rules of Interpretation
- Rules of Measurement & Calculation
- Exclusions from Measurements



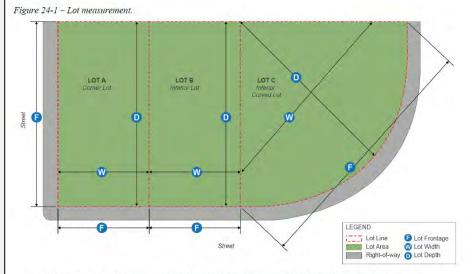
Article 2 - Interpretation and Measurements

What was changed?

- Creates single location for all rules related to the use of language and methods for calculating dimensional standards.
- Clarifying setbacks, yards and frontage.
- Clear rules regarding the measurement of height, yards and other standards.
- Inclusion of explanatory graphics.
- Simplified organization for exceptions and permitted projections into required yards.

Update since Feb/March JWS:

- Updated calculation of FAR to hundredths place.
- Updated graphic legends.



Note: The rear yard measurements of "Lot C" shall be determined per the methods of (G)(2) below.

- (C) Lot Frontage. For non-floating zoned properties or when required by city council, lot frontage shall be measured by the linear distance measurement between where the side property lines of a lot intersect with the street line or drive aisle.
- (D) Lot Width. The lot width shall be the average horizontal distance between the side property lines of a lot.
- (E) Lot Depth. The lot depth shall be the mean horizontal distance between the front lot line and the rear lot line of a lot, measured within the lot boundaries.
- (F) Front of Building.
 - Interior lots. For interior lots with only one frontage on a street, the front of the building is the façade of the building primarily oriented toward the street.
 - (2) Corner lots. For corner lots, the front of the building shall be determined based on the proportions of the lot. The facade of the building, typical having the primary entrance of the building facing the shorter of the street frontages may be considered the front of the building and shall be used to determine the lot width and any applicable regulations pertaining to the front yard; or the applicant at the time of any plan submission can determine and identify the front(s) of the building for approval by the planning director or designee.
 - (3) Through lots. For through lots, the front of the building shall be chosen by the applicant at the time of filing any plan submission, for approval by the planning director or designee. After determining the front façade of the building, the lot line facing the front of the building shall be considered the front lot line. All other front lot lines shall be considered side and/or rear yard lines for the purposes of applying building setbacks.

Article 3: Standard Zoning Districts

- Residential Zones Use Table
- Residential Zones Dimensional Standards
- Non-Residential Zones Use Table
- Non-Residential Zones Dimensional Standards



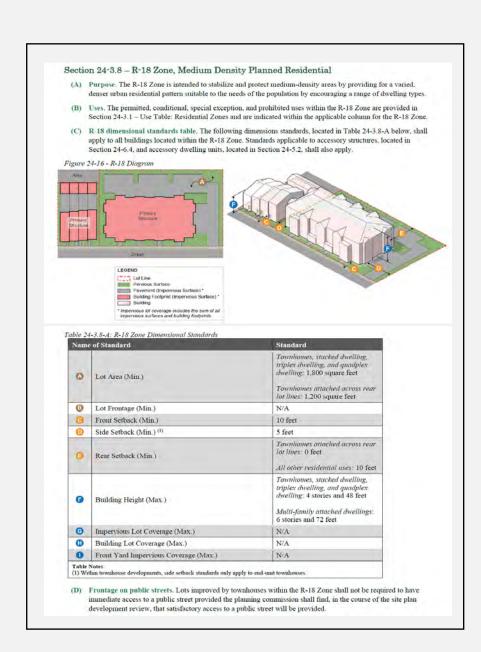
Article 3 - Standard Zoning Districts

What was changed?

- Comprehensive use tables for all residential and non-residential uses.
- Inclusion of diagrams and tables to demonstrate dimensional standards of each zoning district.
- Revise dimensional standards of districts to better meet the City's goals.

Update since Feb/March JWS:

- Revised use permissions for Banquet Halls in I Zones.
- Added use permissions for "Professional Contracting Services".



Article 3 – Standard Zoning Districts

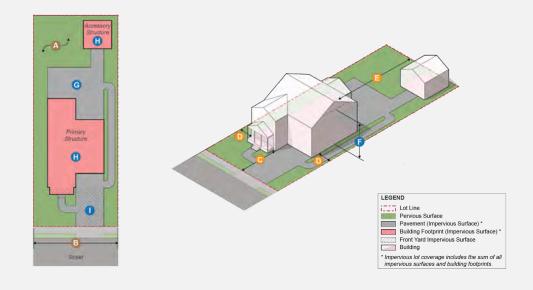
Modifications to District Standards

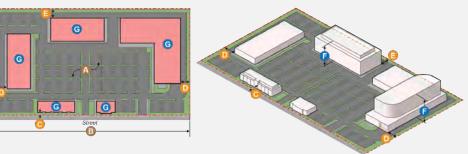
District standards were all modestly revised to:

- Increase lot coverage, height, and impervious coverage (where applicable).
- Reduce required setbacks.
- Align required lot area with built conditions.

Why was this changed?

- Reduce nonconformance for existing buildings.
- Allow for homeowners to make meaningful improvements.
- Allow for the creation of new housing units and typologies contemplated in the housing element.
- Expand allowable uses in various non-residential zones.







Article 4: Floating, Overlay and Special Zoning Districts

- Floating Zone Use Table
- Introduction & Procedures for Floating Zones
- Floating Zone Regulations
 - CBD, CD, MCD, MXD
- Overlay Zones and Special Districts Regulations
 - Olde Towne, Asbury



Article 4 - Floating, Overlay and Special Zoning Districts

Overall Updates

- Consolidated floating zones to a single Article and simplified procedural language.
- Improved findings for floating zones to promote equity.
- Defines Olde Towne and Asbury Special Districts. Includes these districts within article for ease of use.

Update since Feb/March JWS:

- Updated use table to include professional contracting services.
- Clarified notification requirements.

MCD Zone

- Establishes MCD Zone to allow design flexibility and redevelopment of nonresidential areas that support employment uses.
- To be applied to areas designated as "Employment Nodes" in the housing element.
- Height and setback to be established in the Master Plan or by City Council.

MXD Zone

- Simplified development standards.
- Clarified open area requirements.



Article 4 – Floating, Overlay and Special Zoning Districts

CD Zone

- Incorporate FAR based on lot size.
- Provide floor area bonuses to:
 - Provide affordable housing at lower AMIs.
 - Provide larger units in residential buildings to support families.
 - Underground utilities along MD 355.
 - Contribute toward funds that further City's affordable housing goals.

Update since Feb/March JWS:

• Clarified and provided an example of how to implement FAR bonuses to a development.



CBD Zone

 The previous proposal sought to permit greater height in the CBD and allow for the Planning Commission to grant height waivers.



Update since Feb/March JWS:

- Building height established by the Master Plan.
- Retains City Council authority to waive the height requirements in the district.
- Includes findings for the Council to consider in granting a height waiver.

Article 5: Use-Specific Standards

Includes additional standards for specific uses:

- Accessory Dwelling Units
- Bed & Breakfast
- Family Day Care
- Home-Based Business
- Mobile Commercial Uses
- Satellite Antennas, Towers & Poles



Article 5 – Use-Specific Standards

What was changed?

- Consolidation of specific use standards from various zones to a single article.
- Removed standards no longer needed due to update to use tables and other amendments.
- Inclusion of provisions for mobile vendors.
- Inclusion of provisions for accessory dwelling units.



Update since Feb/March JWS:

Proposed ADU zoning text has been amended as follows:

- Allow Planning Commission to modify size and setback requirements.
- Clarify applicability of lot coverage and impervious area coverage for attached and detached ADUs.
- Allow ADU above garage to provide the setback of the garage.
- Clarify that ADU parking requirement is in addition to residential requirement.

Article 6: Site Standards

- Landscaping Standards
- Outdoor Lighting Standards
- Fences and Screen Walls
- Accessory Structures
- Outdoor Storage
- Refuse Storage



Article 6 - Site Standards

What was changed?

- Reorganization and consolidation of various site standards into a single article.
- Alignment with language amended elsewhere, including parking and ADUs.
- Inclusion of Lighting standards.
- Inclusion of best practices for outdoor storage, refuse storage.

Why was this changed?

 Consolidated location for common information sought by property owners are easier to locate within a single article.

Update since Feb/March JWS:

- Lighting provisions updated to limit illumination at property boundary from both interior and exterior lighting sources.
- Language added to require exterior lighting sources be energy efficient.
- Amended language to state that lighting levels across walkways is maintained as an average.
- Removal of animal accessory structure provisions.
- Allow Planning Commission to approve non-enclosed outdoor storage areas.

Article 7: Off-Street Parking and Loading

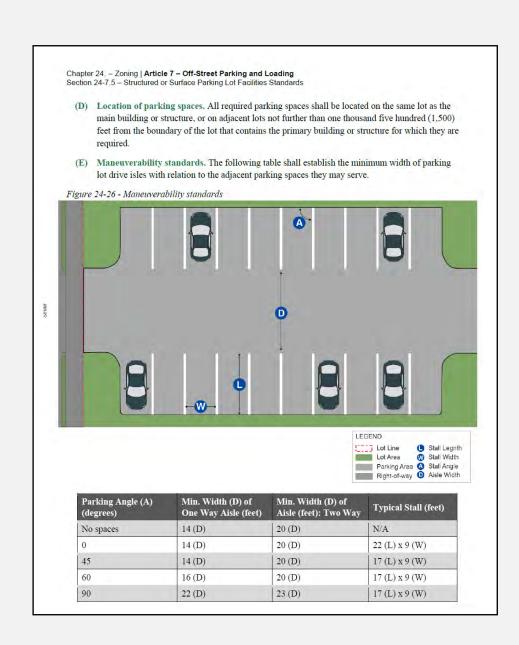
- General Requirements
- Parking Requirements
- Modifications of Required Parking
- Individual Residential Parking Standards
- Structured/Surface Parking Lot Standards
- Parking Waivers by the Planning Commission



Article 7 - Off-Street Parking and Loading

What was changed?

- Revisions to general structure with inclusion of graphics and tables.
- Revised rates and implementation of use groups for establishing parking rates.
- Clear sections separating single-family from large parking lots.
- "On-Street Parking Requirements" are added for larger residential projects.
- Created parking rates for multi-tenant commercial uses.
- Added parking reduction for sites within 1,500 feet of Bus Rapid Transit stop.
- Strengthened findings for Planning Commission parking waivers.



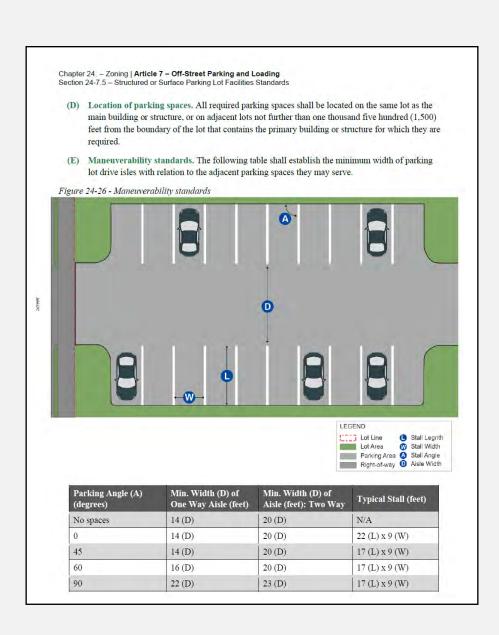
Article 7 – Off-Street Parking and Loading

Why was this changed?

- Simplified parking rates based on use groups (rather than individual uses) makes it simpler to re-tenant existing commercial development.
- Parking standards, such as the size of required parking spaces, driveway dimensions, and garage standards for single-family homes are separated from the remainder of the more complex parking regulations.

Update since Feb/March JWS:

- Amended BRT waiver to include stations that are under construction.
- Amended Planning Commission waiver of maximum number of parking spaces to allow Planning Commission to require additional parking per the findings.



Article 8: Signage Standards

- Applicability & Permitting
- Sign Measurement Standards
- Establishment of prohibited, permanent & temporary sign types
- Sign Standards, for each permitted sign type



Article 8 - Signage Standards

What was changed?

- Provides clear, concise and illustrative guide to the permitted sign types.
- The use of graphics to illustrate the types and demonstrate the measurement of signs.
- Inclusion of tables to indicate the standards for each sign type.
- Inclusion of modern sign types, such as projection signs.

Why was this changed?

- Easier to navigate sign regulations for businesses and property owners.
- Clearer rules of measurement and modern signs types ease the administration of signage rules.



(B) Geographic area sign standards table.

Table 24-8.19-A: Geographic Area Permanent Sign Standards

Geographic Area Permanent Sign Standards	Standard Residential Zones	Standard Non- Residential Zones	Floating Zones	
Count per Property – as	1 per 20 acres of	1 per 20 acres of	1 per 20 acres of	
part of a Building Sign	subdivision, or portion	subdivision, or portion	subdivision, or portion	
(max.)	thereof	thereof	thereof	
Surface Area per Sign – as part of a Building Sign (max.)	10% of building façade	10% of building façade	10% of building façade	
Count per Property – as	1 per 10 acres of	1 per 10 acres of	1 per 10 acres of	
part of a Monument	subdivision, or portion	subdivision, or portion	subdivision, or portion	
Sign (max.)	thereof	thereof	thereof	
Surface Area per Sign – as part of a Monument Sign (max.)	Adjacent to a major	Adjacent to a major	Adjacent to a major	
	highway: 200 square	highway: 200 square	highway: 200 square	
	feet	feet	feet	
	Adjacent to all other	Adjacent to all other	Adjacent to all other	
	roads: 100 square feet	roads: 100 square feet	roads: 100 square feet	
Height of Sign – as part of a Monument Sign (max.)	Adjacent to a major highway: 15 feet Adjacent to all other roads: 10 feet	Adjacent to a major highway: 15 feet Adjacent to all other roads: 10 feet	Adjacent to a major highway: 15 feet Adjacent to all other roads: 10 feet	

Institute of Standards and

Article 9: Historic Preservation

- Purpose & Applicability
- Historic Area Work Permits
- Designation of Historic Districts or Sites
- Removal of Designation
- Demolition Procedures & Economic Hardship



Article 10: Nonconformities

- Purpose & Intent
- Nonconforming Structure Provisions
- Nonconforming Use Provisions
- Nonconforming Lots & Signs
- Planning Commission
 Authorization for nonconforming uses and structures



Article 11: Administrative Bodies

- Fees, Charges & Expenses
- Board of Appeals
- City Council
- Planning Commission
- Historic District Commission



Articles 9, 10 & 11

Article 9: Historic Preservation

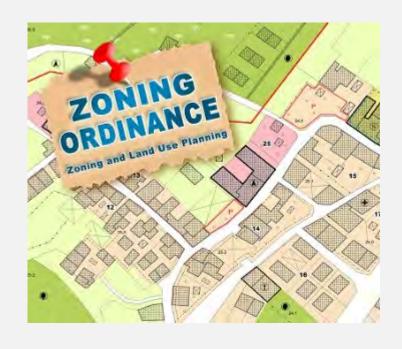
- Current zoning text met the policy objectives of the initiative.
- Retained current policy and structure of the zoning text.
- Updated to provide correct references, formatting, and procedural references.
- Updated demolition procedures when HDC needs to review.

Article 11 - Administrative Bodies

- Consolidated roles and responsibilities in the land use process of various bodies to single article.
- Relocated specific procedures (such as variance and appeals) to Article 12: Permit and Review Procedures.
- No changes were made to the authority or role of any body.

Article 10 – Nonconformities

- Consolidated all nonconformance related provisions into a single article for ease of use.
- No need to update the conformance provisions of the zoning ordinance.



Article 12: Permit and Review Procedures

- Fees, Charges & Expenses
- Board of Appeals
- City Council
- Planning Commission
- Historic District Commission



Article 12: Permit and Review Procedures

What was changed?

- A single article for all the applications and procedures that govern land use development within the City.
- Consistent approach to establishing the requirements, authority, procedures, amendment, and appeals process for all applications.
- Procedures documented for previously unlisted items (such as annexations).
- Unified location for noticing requirements.
- Tables to indicate submission requirements.

Update since Feb/March JWS:

• Clarifications made to noticing procedures.

Why was this changed?

- Provides greater clarity to applicants and the public on land use processes.
- Expanded notifications to occupants instead of solely property owners to address equity concerns.
- Ease administration of the zoning ordinance to improve process for homeowners, businesses, and developers.



Article 13: Affordable Housing

- Purpose & Applicability
- Affordability Requirements
- Housing Design Requirements
- Waiver of Requirements
- Administrative Regulations



Article 14: Adequate Public Facilities

- Purpose & Applicability
- Traffic Impact Study
- School Capacity
- Water & Sewer Service Capacity
- Fire & Emergency Services Capacity



Article 15: Enforcement

- Violations and Penalties
 - Buildings & Uses
 - Signage
 - Historic Preservation
 - Parking
- Remediation of Violations



Articles 13, 14 & 15

Article 13: Affordable Housing & Article 14: Adequate Public Facilities

- Current zoning text met the policy objectives of the initiative.
- Retained current policy and structure of the zoning text.
- Updated to provide correct references and formatting.

Article 15: Enforcement

- Consolidated all enforcement related provisions into a single article for ease of use.
- No need to update the enforcement provisions of the zoning ordinance.



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Article 16: Definitions

Contains all definitions previously found throughout various sections of the zoning



Article 16 - Definitions

Amended Definitions

The following definitions were amended:

- Floor Area, Gross
- Floor Area Ratio
- Hotel/Motel
- Lot Coverage, Building
- Off-premises Sign
- Ancillary & Principal sign
- Front, Rear, and Side Yard



New Definitions Added

The following definitions were added:

- Basement
- Dwelling Unit (Courtyard Building, Single-Family, Multi-Family)
- Professional Contracting Services
- Professional Services
- Seasonal Event
- Sign Face
- Painted Wall Sign
- Sign Sponsor
- Warehousing
- Parking, Structured or Covered

Next Steps

• April 16th: Held for Public Hearing Continuation (if needed)

May 13th: Held for Joint Work Session (if needed)

• June 7th 5 PM: Planning Commission Record Closes

• June 19th: Planning Commission Recommendation

• June 28th 5 PM: Mayor & City Council Record Closes

• July 15th: Mayor & City Council Final Action



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